

ABSTRACT OF THE DISCLOSURE

An improved coupon dispenser is disclosed comprising a rigid housing assembly that includes a front cover and a mating rear housing section engaged together to provide a storage chamber for a stack of folded coupon sheets. The front cover is provided with a rounded dispensing mouth having a rectangular opening formed therein between upper and lower panel surfaces that extend across the mouth in separate inclined planes. The front cover is further provided with a plurality of internal ribs integrally formed and extending longitudinally through the chamber on all sides, the ribs along the upper chamber being curved and tapered at the dispensing mouth leading to the opening. A P-shaped pusher member engaged to the rear housing section and mounted on a coil spring is disposed for travel longitudinally through the chamber of the front cover to urge the coupons forwardly toward the opening in the dispensing mouth guided along by the internal ribs. The coupon dispenser may be mounted upon a store shelf or other like surface at a point of consumer purchase.